



# Call For Art

## 2025 Snow Goose & Birding Festival Poster

### Project Background:

In 2024, the Stanwood Area Historical Society brought back the very popular Snow Goose & Birding Festival. Now we are planning for the 2025 festival which will be held on February 22, 2025. We will begin our marketing in November 2024. This festival began in 2006 and has always had a contest to select a local artist to design artwork for the poster. See the artists selected over the years at [Snow Goose Festival Collection](#).

The artist selected will be showcased at the event in the art corridor down the center of the Floyd Norgaard Cultural Center. Art submissions for consideration should be in final form. **There is a \$250 stipend for the artwork chosen by the panel for the 2025 poster.**

The Stanwood Area Historical Society has partnered with the [Stanwood Camano Arts Advocacy Commission \(SCAAC\)](#) to implement this Call for Art.

### Project Vision:

The goal of this project is to continue to showcase locally created art for the annual Snow Goose & Birding Festival poster. As in the past, the posters themselves become special keepsake items and add to the creativity of the event. They will also become part of a permanent collection at the Camano City Schoolhouse Archive, many of which are signed by the artist.

### Content Information:

Artwork should capture the essence of the Snow Goose & Birding Festival - an event that encourages people to come see why the shores and waters of Puget Sound, surrounding our community, are internationally recognized as crucial habitat for countless birds of sea, shore and land. In addition, this event is designed to support our business community during the typically slow month of February.

### Submission Criteria:

- Open to professional, amateur and student artists over 18.

- Teams of artists are permitted.
- Artwork can take the form of ANY medium that can be professionally photographed (photography, paint, fiber, 3D, 2D, etc) **Original artwork will be given to Judy Fernandes at the Stanwood Area Historical Society for the final professional photograph.**
- Artwork will also be resized or cropped to be used on rack cards.
- Uploaded artwork online must not exceed 512 MB.
- Artwork should allow space to place dates and website text over the image.
- If artwork includes photographs of individuals, you must have written consent.

### **Submission Info:**

Applicants can submit artwork online at [Stanwood Camano Arts Advocacy Commission](#)  
Labeling of the file must include the artist's name, title, creation date and medium.

### **Selection Process and Criteria:**

Submissions will be reviewed and voted on by a panel of individuals representing the Stanwood Area Historical Society, SCAAC, local art organizations, and business representatives. The recommendation will be sent to the Snow Goose & Birding Festival Committee for final approval. The committee and the Stanwood Area Historical Society reserve the right to reject all submissions.

June 15, 2024 - Call for Art Opens

August 15, 2024 - Submission Deadline

August 16 – September 15, 2024 - Review of Submissions & Finalists

September 15, 2024 - Winner Contacted

### **Responsibilities of Selected Artists:**

Selected artists are responsible for all costs related to providing the artwork in a quality format. Artists understand that the artwork can be resized and cropped.

### **Artwork Ownership:**

In all uses by the Stanwood Area Historical Society, the artist will be credited. The artist will receive the original piece of artwork back after reproduction and has the right to display and sell the original artwork.

### **Terms and Conditions from the Stanwood Area Historical Society:**

#### *Photography and Copywriting Use Terms and Conditions*

By submitting your Work to our website or social media platforms, you are agreeing to these Terms and Conditions, and are granting Stanwood Area Historical Society a non- exclusive, royalty-free, perpetual, irrevocable, worldwide license (with sublicense and assignment rights) to display and use your Work on Stanwood Area Historical Society owned social media accounts, on our website at [www.sahs-fncc.org](http://www.sahs-fncc.org) and in marketing materials produced for Stanwood Area Historical Society, at Stanwood Area Historical Society's sole discretion. Outside of the initial \$250

payment, you will not be entitled to any form of compensation whatsoever in exchange for allowing us to display your Work in the uses described above. Furthermore, by submitting your Work, you are representing:

1. That you are 18 or over;
2. That the Work is wholly your own, original work and not a derivative or copy of someone else's work (including, but not limited to, another person, company, entity, or publication);
3. That you own the full rights to license and distribute the Work and full rights and permissions to license and distribute the Work from any third-party person, company or brand represented or shown in the Work;
4. That you agree to license the Work, without receiving compensation of any kind outside of the initial award payment of \$250 or any other conditions, to Stanwood Area Historical Society for display on Stanwood Area Historical Society social media accounts (including, but not limited to Facebook, Twitter, Instagram, and Pinterest), the Stanwood Area Historical Society website at sahs-fncc.org, and Stanwood Area Historical Society marketing materials (including, but not limited to collateral, trade show displays, advertising, and videos). This license will extend worldwide, in perpetuity, and is irrevocable;
5. That you understand and acknowledge that by uploading your Work to our website or social media platforms, it may be used by Stanwood Area Historical Society; and other businesses participating in the Snow Goose & Birding Festival;
6. That the Work does not contain inappropriate, illegal, harassing, defamatory or objectionable content; and
7. That you agree to indemnify and hold harmless Stanwood Area Historical Society, and their employees, and board members if you breach any of these Terms and Conditions.

Posters are 11"x17"

NATURE. CULTURE. ART.



*15th Annual*  
STANWOOD CAMANO  
SNOW GOOSE & BIRDING FESTIVAL  
FEBRUARY 23-24, 2019

Artist Nick Seegert

Experience one of Western Washington's most spectacular natural events - the annual winter gathering of thousands of Snow Geese and Trumpeter Swans. Come see why the shores and waters of Puget Sound surrounding our community are internationally recognized as crucial habitat for countless birds of sea, shore and land.

[www.SnowGooseFest.org](http://www.SnowGooseFest.org) • #SnowGooseFest



Made possible in part by assistance from the Snohomish & Island County Hotel-Motel Grant Fund

# NATURE. CULTURE. ART.

STANWOOD CAMANO  
**SNOW GOOSE & BIRDING FESTIVAL**



Art by Val Paul Taylor © Copyright 2024

**FEBRUARY 24, 2024**

**9:00 AM - 4:00 PM**

**SPEAKERS • BUS TOURS • ART • DISPLAYS**

**VENDORS • CHILDREN'S ACTIVITIES**

**LIVE BIRDS • MAPS OF BIRDING SITES**

Follow us @ SnowGoose&BirdingFestival

AT THE FLOYD NORGAARD CULTURAL CENTER  
27130 102ND AVE NW, STANWOOD

## **SNOW GOOSE & BIRDING FESTIVAL** **\$10.00 Per Person**

### **Speakers Upstairs at the Floyd**

**9:00 am The Art of Photographing Birds**

**Karen Ulvestad** will teach bird photography techniques through visual examples and lecture.

**11:00 am Eagles from the Park Side**

**Pat Holmes**, a local Camano Island resident and story teller, will share bald eagle facts and stories using photos and videos.

**1:00 pm Washington's White Birds of Winter**

**Martha Jordan**, well-known swan biologist, will present a program regarding the changing landscape that our swans and snow geese face in migration and on their wintering grounds.

**3:00 pm Celebrate the Northwest Owls**

**Sheila Pera**, watching birds, protecting habitat, connecting with nature.

### **Art, Children's Activities, Information, Displays & Vendors**

**9:00 am to 4:00 pm First Floor of the Floyd**

### **Live Birds**

**10:00 am to 2:00 pm Falconers at the Floyd**

### **Snow Goose Shuttle**

Every 45 Minutes

**Included in Entry Fee**

**9:00 am to 4:00 pm Florence Island**

### **Soup & Rolls**

**Additional \$10.00 Per Person**

**11:00 am to 2:00 pm Kitchen at the Floyd**

### **THANK YOU TO OUR 2024 SPONSORS & VOLUNTEERS!**



**Festival Headquarters**  
Floyd Norgaard Cultural Center  
27130 102nd Ave NW, Stanwood, WA  
360.629.6110 • sahs-fncc.org

