



## *Call for Art*

### **88<sup>th</sup> Avenue Arch Banner Project**

#### **Project Background**

The City of Stanwood is working on a Downtown Stanwood Gateway Arch on 88th Avenue as part of the City's Beautification Action Plan to emphasize one of the downtown entrance points from SR 532.

Arches are typically used to signify the entrance to, or celebrate, a special place. Cities use arches to denote their downtowns, parks or special districts. In Stanwood, one special place is the historic downtown on Stanwood's east end. The purpose of the 88<sup>th</sup> Avenue Arch is to promote the visibility of downtown Stanwood to city residents and tourists.

The City has partnered with the Stanwood Camano Arts Advocacy Commission to implement a Call for Art for banners that will be mounted on the archway.

#### **Project Vision**

The City of Stanwood is seeking artwork to print on decorative banners that will be mounted on the concrete columns that support the arched metal entry sign that spans 88<sup>th</sup> Ave. There will be four (4) banners mounted on the archway's columns: two (2) banners on each column – 1 north-facing, and 1 south-facing.

Each banner will be applied to the columns after the arch is constructed. It is envisioned that the banners will be attached to the concrete columns with grommets and hooks.

So that the archway design can be changed for the winter season, 8 banners will be produced: four (4) of the banners will represent historical themes and four banners will be holiday/winter themed.

#### **Schedule**

The 88th Avenue Arch Banner Project shall proceed according to the following schedule:

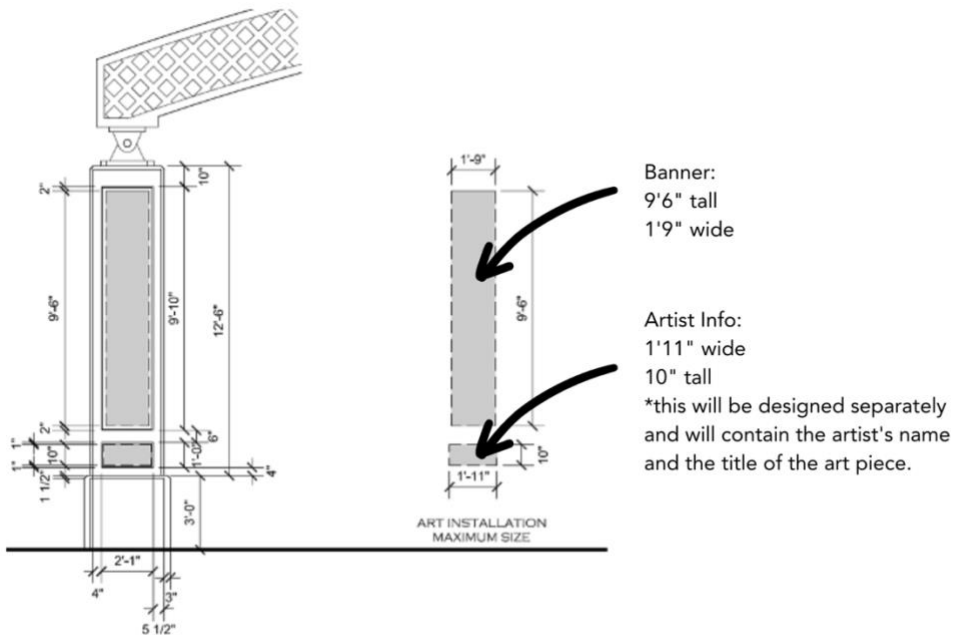
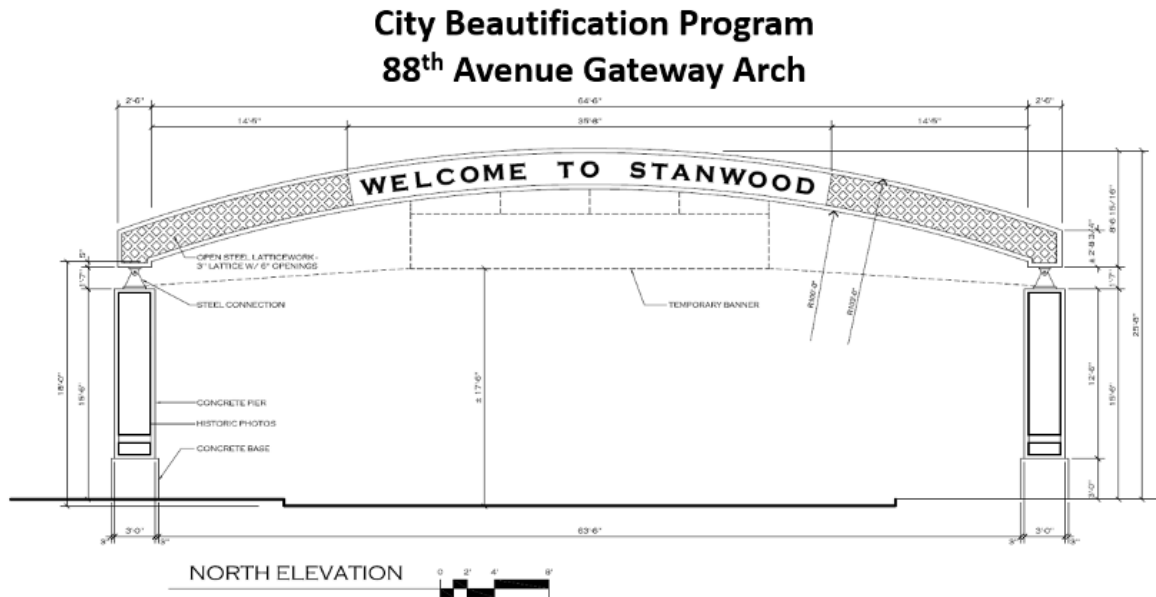
#### **Submissions accepted June 28 – August 7, 2023**

June 28	SCAAC Call for Art Announced
Aug 7	Submissions Due to SCAAC
Aug 8 – 17	Design Review & Recommendations
Sept 15	Economic Development Board Review *NEW DATE
Oct 26	City Council Approval of Designs *NEW DATE
November	Banner Installation *NEW DATE

## Arch Design Information

The arch design will include a mesh cut out that says “Welcome to Stanwood” in the northbound Direction and “City of Stanwood” in the Southbound Direction.

Northbound View:





### Submission Criteria

This Call for Art seeks submissions for the production of 8 banners. Artists are welcome to submit multiple entries for the different themes, listed below.

#### *Banner Themes:*

Four (4) of the eight (8) banners will represent each of the following historical themes. The intent of the art pieces is to tell the story of Stanwood geographically. One banner for each theme will be selected:

- Early Native American Heritage, Culture or Themes\*
- Norwegian Settlement, Culture or Themes
- Rural Farming, Agriculture, Community
- Natural or Environmental Beauty of the Area

Four (4) of the eight (8) banners will represent holiday themes or seasonal designs that can be used throughout the holiday winter season. The City may choose anywhere from two (2) to four (4) designs for the holiday themed artwork.

The banner art is intended to be observed from a distance by both pedestrians and motorists. It is strongly recommended that the designs be bold and simple so they can be viewed from a distance and moving vehicles.

\*Note: The “Early Native American Heritage, Culture or Themes” banner art shall be designed and prepared by a Native American Artist with ties to our region by Tribe, heritage, or cultural significance. Open to Native American Artists from Snohomish County, Island County, Whatcom County and Skagit County. Preference will be given to artists with ties to the Stanwood area.

### Submission Info

High quality, digital images of artwork should be submitted via email.

#### Images Submissions (See attachment A Template)

- Finished Banner Size is 9’6”H X 1’9”W (114”H x 21”W)
- Image submission Size: 116”H x 23”W (includes bleeds)
- @ 100+ DPI recommended
- Acceptable file formats for submission: JPG, TIFF, PDF
- File Specs:
  - CMYK
  - 1” bleed on each of 4 sides
  - Extend image to full bleed

#### Submitted artworks may include:

- Digital versions of original existing artwork (any medium)
- Artworks that are created digitally

Note: Works containing controversial images that are offensive in nature will not be accepted

### Due Date and Location

9229 271<sup>st</sup> St NW #2528, Stanwood, WA 98292



Submissions must be received no later than Monday, August 7, 2023 at 5pm via email to [callforart@scaacwa.org](mailto:callforart@scaacwa.org)

Images/PDF must be labeled with Last Name, Banner Theme (ie: "Rural Farming, Agriculture, Community" or "Holiday").

All questions regarding this application must be submitted in writing to: [callforart@scaacwa.org](mailto:callforart@scaacwa.org)

### Art & Design Info

To best understand your submission(s), the review committee would like to have you include information about you and your work. We ask that you also include the following with your submission (PDF works best):

- Title of piece
- Medium of original artwork, when applicable
- Brief explanation or artist statement of your art/design inspiration and why you submitted what you did. Include anything that you would like to point out
- Artist Biography (Short)

### Responsibilities of Selected Artists(s)

Selected artists are responsible for all costs related to providing the image in a quality format (see above) that can be resized and manipulated for use. These artists' costs may include, but are not limited to, photography, scanning, and graphic design expenses.

Submissions should be final image and within submission guidelines.

### Banner Art Ownership

The art and graphics associated with project shall be the property of the City of Stanwood. If the art panels become damaged or in need of replacement, the City shall have full rights to reproduce and replace the pieces or replace the piece with another design in its entirety. The City shall also have the right to use the image(s) on the City's website or promotional materials as needed to promote the City of Stanwood. Artist shall also retain the right to use their designs as desired for other purposes that do not conflict with the City's Beautification Program or promotion campaigns.

### Selection Process

The Banner Review Committee, including City of Stanwood and Stanwood Camano Arts Advocacy Committee representatives, will review all proposals received by the deadline and make a recommendation to Stanwood's Economic Development who sends it to City Council for final decision. The Committee and City of Stanwood reserve the right to reject any and all submissions.

### Artist Stipend

Selected designs will receive a \$1,500 artist stipend. A completed stipend form and W9 form will be emailed to the selected artists; once complete, payment will be made via check.

### Contact

All questions regarding this application must be submitted in writing to Cat Olson:

[cat@scaacwa.org](mailto:cat@scaacwa.org).