

SCAAC Art Center: Community Survey

Thank you for participating in our survey!

The Stanwood Camano Arts Advocacy Commission (SCAAC) is excited to build an Art Center in Stanwood. (You can learn more about SCAAC's mission at www.scaacwa.org.)

For the past few years, our arts community has discussed the need, benefits and value of an Art Center in Stanwood-Camano – a permanent home to make art, learn about art, and experience the arts in all its many forms. Thanks to a generous donation of property on Stanwood's west end, we have the opportunity to create this arts space for all to access and enjoy.

Here's what we're hoping to hear from you: **What makes an Art Center?** Is it the art on the walls? Is it the classes and workshops that teach techniques? Is it the gathering of creative minds under one roof? Is it the sense of community felt when walking through the doors? Is it access to a variety of artistic expressions?

The survey has a few components:

- **Engagement with the Arts:** What do YOU like to do? What arts events have you engaged with in the past?
- **Art Center - programs:** What would you like SCAAC to offer (classes, events, etc)? How do you envision using the space?
- **Art Center - physical space:** What would you like to see on the inside? On the outside?
- **Demographics:** This is a section about you, our lovely community member. We will use this data to understand who the survey is reaching, and who we might need to reach out to more intentionally. We want to hear from everyone!

There are a bunch of multiple choice questions (that allow for multiple selections) and a few open ended questions.

The survey will run from March 8 - 29, 2023.

If you have anything else that you would like to share with us, please send an email to our Executive Director, Cat Olson, at cat@scaacwa.org.

You can mail this survey back to SCAAC at PO Box 2528, Stanwood, WA 98292.

Or slip it under Cat's office door: 10101 270th St NW, Office #214, Stanwood, WA 98292.

Thank you again, and we look forward to reading your survey response!

1. Which of the following activities have you participated in or attended in the last 5 years? (Check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> Art Class | <input type="checkbox"/> Film/Movie Screening |
| <input type="checkbox"/> Art Show | <input type="checkbox"/> Visit to Botanical Garden |
| <input type="checkbox"/> Art Walk/Gallery Visit | <input type="checkbox"/> Musical Performance (indoor/outdoor) |
| <input type="checkbox"/> Art Auction | <input type="checkbox"/> Theatre Performance |
| <input type="checkbox"/> Art Festival/Art Market | <input type="checkbox"/> Dance Performance |
| <input type="checkbox"/> Art Opening | <input type="checkbox"/> Comedy Show |
| <input type="checkbox"/> Book/Poetry Reading | <input type="checkbox"/> Comic Convention |
| <input type="checkbox"/> Lecture | <input type="checkbox"/> Other _____ |

2. Which local art centers and museums have you visited in the last 5 years? (Check all that apply)

- Schack Art Center (Everett, WA)
- Imagine! Children's Museum (Everett, WA)
- Pilchuck Glass School (Stanwood, WA)
- Hibulb Cultural Center (Tulalip, WA)
- Jansen Art Center (Lynden, WA)
- Children's Museum of Skagit County (Burlington, WA)
- Museum of Northwest Art (La Conner, WA)
- Edmonds Center for the Arts (Edmonds, WA)
- Seattle Art Museum (Seattle, WA)
- MOHAI (Seattle, WA)
- Chihuly Garden & Glass (Seattle, WA)

3. How do you get information about local Arts & Cultural events and activities? (Check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Instagram | <input type="checkbox"/> Store Windows/Posters |
| <input type="checkbox"/> Facebook | <input type="checkbox"/> Flyers |
| <input type="checkbox"/> Snapchat | <input type="checkbox"/> Reader Boards |
| <input type="checkbox"/> TikTok | <input type="checkbox"/> Radio Ads |
| <input type="checkbox"/> Local Art Groups | <input type="checkbox"/> Local Podcasts |
| <input type="checkbox"/> Stanwood Camano News | <input type="checkbox"/> Banners/Billboards |
| <input type="checkbox"/> Crab Cracker | <input type="checkbox"/> Word of Mouth |
| <input type="checkbox"/> DiscoverStanwoodCamano.com | <input type="checkbox"/> Other _____ |

4. How do you envision the SCAAC art center being used?

(Check all that apply)

- Art Exhibits
- Art and Gift Sales
- Art Classes
- Art Openings
- Connection to local artists
- Resource for art in our area (classes, groups, art walks, etc)
- Green space on West End of Stanwood
- Cornerstone of West End Neighborhood
- Cultural and Community Events
- Rental space for private events (ex: wedding reception)
- Teen Nights
- Fundraisers
- Musical Performances (small)
- Performance Art
- Access to explore different mediums
- Purchase high quality art supplies
- Media Rooms (film, photography, podcast, etc)
- Center for info on art advocacy (provide direction for how to support the arts)
- Casual meeting space
- Other _____

5. What kinds of classes/workshops would you like to see offered?

(Check all that apply)

- Weeknight Classes
- Weekend Classes
- Single-day Workshops
- Multi-day Workshops
- Beginner Classes
- Advanced Art Learning
- Open-ended Creative Time
- "Try-Its" (mini classes to test a medium)
- Guided "free play" for artists under 5 years old
- Programming for handicapped individuals
- Other _____

6. If we build it, will you come?

- Yes
- No

7. If you answered "no": Why not?

8. If you could bring any Arts & Culture event or activity to the Stanwood/Camano area, what would it be?

9. **How often do you see yourself coming to the Art Center to attend or visit:**

	Weekly	Monthly	Quarterly	Once a Year	Never
Art Class	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gallery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Open Studio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Workshop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Special Event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gift Shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. **How would you arrive at the Art Center?** (Check all that apply)

- Public Transportation
- Vehicle
- Bicycle
- Walking

11. **Parking: There will be limited parking** (11 spaces, including 2 ADA spaces) **on the art center property. If you need to find alternate parking** (on street or city lot), **will you be willing to walk?**

- One to two blocks
- Three to four blocks
- More than four blocks
- I would use valet parking when offered for special events
- I will not attend if I cannot park on the art center property

12. What rooms & resources would you like to see on the inside of the Art Center? (What is important to you? Check all that apply.)

- Galleries
- Classrooms/Open Studio
- Discipline Specific Studio (ie: Print shop, metal smithing, ceramics, etc)
- Gift Shop
- Indoor/Outdoor Space (ie: functional space that can be opened up in good weather)
- Meeting Room(s)
- Audio Visual Production
- Terrace
- Library of Art Books
- Library of Art Supplies
- Finishing Room (ventilated)
- Space for art created within the Art Center
- Comfortable & Casual Meeting Space
- Indoor Sculptures
- Artist Studio Rental Space
- Unlit Spaces (for film/video/photography)
- Other _____

13. What styles of architecture do you like?

- Playful
- Traditional/Historic
- Modern
- Industrial

14. Thinking about the Art Center's neighborhood (buildings include Bank of America, Sons of Norway Hall, Stanwood House, Twin City Foods, shops, restaurants, and offices), **the Art Center should:**

- reflect the neighborhood in terms of style and materials.
- stand out from the neighboring properties in terms of style and materials.

15. If you answered "reflect the neighborhood": Which building's style/materials do you like?

16. If you answered "stand out from the neighboring properties": In what ways?

17. **How would you use the landscaped space?** Required to answer. Multiple choice. (select 2)

- Green space (plants and trees)
- Park (plants, trees, paths & benches)
- Sculpture garden (sculptures, plants, trees, paths & benches)
- Plaza (open hard-scaped area with trees and plants surrounding)

18. **What interior features would you like to see in the Art Center?** Required to answer. (select up to 5 options)

- Natural Light
- High Ceilings
- Large Art Installation Area(s)
- Open Floorplan
- Multi-gallery Floorplan
- Wayfinding
- Modular (moving walls, dividers, etc)
- Transparency (interior windows)
- Reclaimed Materials

19. **The outside of the building would look great with:** (select up to 3 options)

- Brick
- Wood
- Metal
- Composite
- Concrete
- Other _____

20. **The roofline for the building should be:** (select up to 2 options)

- Gable
- Flat
- Shed
- Other _____

21. **Other exterior elements that would add to the appeal of the Art Center are:** (select up to 3 options)

- Murals
- Signage
- Environmental Graphics
- Covered Outdoor Space
- Outdoor Classroom Space
- Other _____

22. And finally: **What makes an Art Center?** (We had to ask!)

Thank you for taking the time to complete our survey. This section is optional.

23. Name

24. Email

25. Do you consider yourself an artist?

26. Where do you live?

27. How long have you lived there?

28. What is your age?

- | | |
|-----------------------------------|--------------------------------|
| <input type="checkbox"/> Under 18 | <input type="checkbox"/> 45-59 |
| <input type="checkbox"/> 18-24 | <input type="checkbox"/> 60-74 |
| <input type="checkbox"/> 25-34 | <input type="checkbox"/> 75+ |
| <input type="checkbox"/> 35-44 | |

29. What is your race/ethnicity?

- | | |
|---|--|
| <input type="checkbox"/> African/African America | <input type="checkbox"/> Native Hawaiian or Other Pacific Islander |
| <input type="checkbox"/> American Indian or Alaska Native | <input type="checkbox"/> White |
| <input type="checkbox"/> Asian | <input type="checkbox"/> Write-in _____ |
| <input type="checkbox"/> Hispanic/Latinix | |
| <input type="checkbox"/> Multiracial | |

30. Would you like to receive SCAAC's monthly newsletter?

- Yes (please provide email address)
- No

31. Would you like more information about the Art Center Capital campaign?

- Yes (please provide email address)
- No

32. We are so grateful for your input! And we will continue to need our community's support as we get closer to construction. **How likely are you to donate to a capital campaign to support building an Art Center in Stanwood?**

	Very unlikely	Somewhat unlikely	Neither likely nor unlikely	Somewhat likely	Very likely
Likelihood of financial contribution to Art Center construction:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Thank you for taking SCAAC's survey. We appreciate the time and consideration, and look forward to presenting the results of the survey at our next Open House. Details to come!